ELECTROLIT HOLIDAY HYDRATION SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

DATA RATES MAY APPLY FOR USE OF MOBILE DEVICE IN CONNECTION WITH ENTRY.

By participating in the Electrolit Holiday Hydration Sweepstakes (the "Sweepstakes"), you (an, "Entrant") unconditionally accept and agree to comply with and abide by these Official Rules (the "Official Rules") and the decisions of CAB Enterprise, Inc. (the "Sponsor") and US Sweepstakes & Fulfillment Co. (the "Sweepstakes Administrator"), which shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

1. **SWEEPSTAKES ENTRY PERIOD:** The entry period for the Sweepstakes begins at 12:00:00 AM Eastern Time ("ET") on Monday, November 2, 2026 and ends at 11:59:59 PM ET on Sunday, January 3, 2027 (the "Sweepstakes Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

2. **ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States and the District of Columbia who are age 18 or older at the time of entry. Void in Puerto Rico, Guam, the U.S. Virgin Islands, all other U.S. territories and possessions, overseas military installments, outside the U.S., and wherever prohibited by law. Employees of Sponsor, Sweepstakes Administrator, and their respective subsidiaries, affiliates, advertising and promotion agencies, as well as prize suppliers, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter.

3. **HOW TO ENTER:** During the Sweepstakes Period, eligible participants may enter by visiting the Sweepstakes web site by scanning the QR code on specially marked marketing materials or visit https://HydrateAndWin2026.com, and follow all entry instructions to complete the entry form and submit to receive one (1) entry into the Sweepstakes (the "Entry"). **Entries must be received between Monday, November 2, 2026 at 12:00:00 AM ET and Sunday, January 3, 2027 at 11:59:59 PM ET. Important Notice for QR Code means of entry. Message and data rates may apply.** Entrant's wireless service provider may charge Entrant for data usage, and Entrant shall be responsible for any and all costs associated with this form of entry. Please consult your wireless service provider regarding their pricing plans. Entrant must be a wireless service subscriber with data usage, using a participating service provider in order to enter via this method. Not all wireless phone providers carry the necessary service to participate. Entrant should check their phone and service capabilities for specific mobile internet instructions.

   Limit: One (1) Entry per Entrant regardless of whether Entrant has more than one email address. Although subsequent attempts to enter may be received, only the first complete Entry

received from a particular Entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified from the Sweepstakes. Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at https://electrolit.com/pages/privacy-policy?view=privacy-policy.

4. **PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS**:

   a. **Grand Prize:** There are ten (10) Grand Prizes available to be won. Each Grand Prize winner ("Grand Prize Winner") will receive two (2) $500 North Face gift cards (each a "Grand Prize"). **The ARV of each Grand Prize: $1,000**

   b. **First Prizes:** There are two hundred (200) First Prizes available to be won. Each First Prize winner (each, a "First Prize Winner") will receive one (1) Electrolit beanie (each a "First Prize"). **The ARV of each First Prize: $18.**

   The total ARV of all prizes available to be won: $13,600. There is a limit of one (1) prize per Entrant. Odds of winning will depend upon the total number of eligible Entries received.

5. **RANDOM DRAWING:** The potential winners will be selected in a random drawing on or about **Tuesday, January 5, 2027** from among all eligible Entries received during the Sweepstakes Period by the Sweepstakes Administrator, an independent representative of the Sponsor whose decisions are final. Each potential winner is subject to verification as determined by the Sponsor.

6. **WINNER NOTIFICATION, VERIFICATION & PRIZE FULFILLMENT:**

   a. **Grand Prize Winner**: Each potential Grand Prize Winner will be notified by the Sweepstakes Administrator, via email and/or phone, and will be required to sign and return, within five (5) days of notification, an Affidavit of Eligibility, a Liability Waiver and where allowable, a Publicity Release (collectively, "the Releases"). Noncompliance will result in disqualification and an alternate winner may be selected. Grand Prizes will be awarded as physical gift cards shipped to each Grand Prize winner within approximately 45 days after the Winner is verified.

      If a winner is otherwise eligible under these Official Rules but is nevertheless deemed a minor in their state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf, as applicable.

   b. **First Prize Winners:** Prizes will be shipped to each First Prize Winner's valid shipping address (in the 50 United States or the District of Columbia) provided at the time of Entry. First Prizes will be awarded within approximately 45 days after the Winner is confirmed.

   If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a

sufficient number of Entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

7. **PRIZE CONDITIONS:** Prizes are not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prize component of equal or greater value at its discretion. Any difference between the stated value and actual value of any prize will not be awarded. Each prize consists only of the item(s) expressly specified in these Official Rules. Any expenses associated with the receipt, acceptance or use of a prize that are not specified herein as being part of the prize are the winner's sole responsibility. Sponsor will not replace any lost or stolen prizes or components of a prize. Sponsor and Sweepstakes Administrator shall not be liable for any mistake made by any Entrant (such as, without limitation, provision of incorrect information) or shipping fulfilment providers in shipment or delivery of any prize. The specifics of a prize model, color, flavor and size awarded shall be solely determined by the Sponsor. Actual prizes awarded may vary from that depicted in advertising materials. Any prize depiction is for illustrative purposes only. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If, by reason of a printing error or other error, more prizes are claimed than the number set forth in these Official Rules, winners will be determined in a random drawing from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available.

   SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF THE GRAND PRIZE, FIRST PRIZE OR ANY OTHER ASPECT OF A PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

   Each winner is responsible for all applicable taxes (including federal, state and local income taxes) associated with the prize.

   Gift cards are valid for merchandise purchases at any The North Face-owned retail store in the United States and online at www.thenorthface.com. are not redeemable for cash (except to the extent required by applicable law) and will not be replaced if lost or stolen. Gift card usage is subject to complete terms and conditions available at https://thenorthface.cashstar.com/self_service/v2/about/terms_and_conditions/. Once the prize has been delivered to the Winner's provided address, the prize is considered awarded.

   All Prizes are awarded "as is" with no warranty or guarantee, either express or implied, by Sponsor, except as expressly specified in these Official Rules. Winners acknowledge that the Sponsor and all other persons and entities involved in the development or operation of this Sweepstakes (including prize suppliers) do not make, and are not in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of any prize being offered or any component thereof, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any). Once the prize has been delivered to the winner's provided address, the prize is considered awarded.

8. **PUBLICITY RELEASE:** Except where prohibited by law, acceptance and/or delivery to a winner of a prize constitutes permission for the Sponsor and its parent companies, subsidiaries, affiliates

and advertising and promotion agencies, as well as The North Face, a division of VF Outdoor, LLC, and the successors and assigns and licensees of each of the foregoing (collectively, the "Licensees") to use the winner's name, prize won, hometown, and likeness (including, without limitation, video recordings and photographs of the winner), and statements by the winner, for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

9. **GENERAL:** Entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator. By entering, each Entrant releases each of the Licensees, the Sweepstakes Administrator, all other companies involved in the development or operation of the Sweepstakes, all other companies involved in the provision of the prize or any component of the prize, and the employees, officers, directors, contractors and agents of each of the foregoing (collectively, the "Released Parties") from, and waives, all claims and causes of action of any kind that the Entrant ever had, now has or might in the future have arising out of or relating to the Sweepstakes, including without limitation their participation in the Sweepstakes, the use of any Sweepstakes-related website, the provision, acceptance, use or misuse of any prize or any component of any prize, any exercise of the rights granted in Section 8, including without limitation any and all claims and causes of action relating to any personal injury, death or property damage or loss sustained by any entrant or any other person or based upon any allegation of violation of the right of privacy or publicity, misappropriation, defamation, or violation of any other personal or proprietary right. Each entrant agrees not to assert any such claim or cause of action against any of the Released Parties. Each Entrant assumes the risk of, and all liability for, any injury, loss or damage caused, or claimed to be caused, by participation in this Sweepstakes, the use of any Sweepstakes-related website, or the provision, acceptance, use or misuse of any prize or any component of any prize.. The Released Parties are not responsible for, and will not have any liability in connection with, any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

   In the event of a dispute over the identity of an Entrant, Entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any Entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the Entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for, and will not have any liability in connection with: (i) lost, late, delayed, misdirected, damaged, corrupted, incomplete or illegible entries, or any incorrect or inaccurate capture of, damage to, or loss of entries or entry information; or (ii) any error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof, or any other human, mechanical or technical error of any kind relating to communications or attempted communications with any

Entrant, the submission, collection, storage and/or processing of Entries or the administration of the Sweepstakes; or (iii) any injury or damage to Entrant's or any other person's computer or mobile device related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, Entrant (i) agrees to be bound by these Official Rules, including all eligibility requirements, and (ii) agrees to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes or if for any other reason Sponsor is not able to conduct the Sweepstakes as planned, as determined by Sponsor. Sponsor has the right, in its sole discretion, to disqualify or prohibit from participating in the Sweepstakes any individual who, in Sponsor's discretion, Sponsor determines or believes (i) has tampered with the entry process or has undermined the legitimate operation of any Sweepstakes-related website or the Sweepstakes by cheating, hacking, deception, fraud, impersonation or other unfair practices, (ii) has engaged in conduct that annoys, abuses, threatens or harasses any other entrant or any representative of Sponsor or (iii) has attempted or intends to attempt any of the foregoing. In the event of termination of the Sweepstakes, Sponsor shall award the prizes at random from among the eligible, non-suspect Entries received prior to the time of termination.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE.
Legal Warning: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Texas,

without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS ($10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS ($10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

11. **DISPUTES:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Harris County, Texas and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with competent jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Harris County, Texas. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Harris County, Texas. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of Entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

12. **PRIVACY:** As a condition of entering the Sweepstakes, each Entrant gives consent for Sponsor to obtain and deliver their name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply

with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information Entrant provides to Sponsor may be used to communicate with Entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from Entrants are subject to the Sponsor's Privacy Policy, which can be found at https://electrolit.com/pages/privacy-policy?view=privacy-policy.

13. **OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see https://HydrateAndWin2026.com or send a self-addressed, stamped envelope by January 5, 2027, to: **The Electrolit Holiday Hydration Sweepstakes** Official Rules Request, PO Box 654, Social Circle, GA 30025-0654.

14. **WINNER CONFIRMATION REQUEST:** For a written confirmation of the winners (available after January 5, 2027), send a stamped, self-addressed envelope (no later than February 2, 2027), to: **The Electrolit Holiday Hydration Sweepstakes** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-0654.

15. **SPONSOR / SWEEPSTAKES ADMINISTRATOR: Sponsor:** CAB Enterprise, Inc. 3201 Allen Pkwy, Suite 100, Houston, TX 77019. **Sweepstakes Administrator:** US Sweepstakes & Fulfillment Company, 1630 30th St., STE A593, Boulder, CO 80301. 1-800-620-6044

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The North Face, a division of VF Outdoor, LLC is NOT a sponsor of the Sweepstakes and is NOT responsible for the selection of winners, fulfillment of prizes or any other aspects of Sweepstakes administration.